



**14th Annual
ARROYO GRANDE VILLAGE CHRISTMAS PARADE
Sunday, November 26, 2017**



Please fill out this Application for Entry and submit both pages with signature for consideration. Due to high demand and limited spaces, not all entries may be able to participate. Priority will be given to community groups and non-profit groups that apply by the deadline. **Completed Applications must be received by Tuesday, October 31st.**

Send completed Application (2 pages) to: cat@docburnsteins.com, Fax (805) 574-1517, or mail to Doc Burnstein's Ice Cream Lab at 150 S. 6th St., Grover Beach. For more information, call Cat Keith at (805) 474-4068

ENTRANCE FEE: Participants are asked to bring an unwrapped toy to the staging area as a donation to **Toys for Tots**.
SPONSORSHIP OPTION: If your business would like to help sponsor the parade, visit www.agchristmasparade.com for more information. All sponsors are guaranteed a space in the parade.

APPLICATION FOR ENTRY

Name of Group or Organization: _____

Name of Contact Person: _____

Day Phone: _____ Cell/Evening Phone: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Describe your Entry (float, motorized vehicle, people of foot, animals, etc.)

Vehicle Length including trailer (**36 ft. max**), (if applicable) _____ Number of persons in the parade: _____

Write the narrative for your parade presentation. This will be read by the announcer, so be creative and fun!

RELEASE OF LIABILITY

(Print Name) _____ HEREBY AGREES to indemnify and hold harmless the City of Arroyo Grande, The Arroyo Grande Grover Beach Chamber of Commerce, Doc Burnstein's Ice Cream Lab, Inc., and the County of San Luis Obispo, against any and all liability, loss, damages, cost or expense which said entities may hereafter incur, suffer, or be required to pay by reason of the undersigned entry as an exhibitor in the 2017 Arroyo Grande Christmas Parade.

Signature: _____ Date: _____

Printed Name: _____



2017 Arroyo Grande Christmas Parade, Nov. 26, 2017

General Information

1. **Participation in the parade is not guaranteed as space is limited.** Priority will be given to Non-profit and Five Cities Community Groups who apply for entry by the entry deadline of Oct. 31. Business and other groups will be considered for entry, with priority given to entries that provide entertainment to the crowd or show a community benefit.
2. Any Special requests regarding placement in the parade, type of entry to follow or be ahead of, etc. must be so stated on or attached to the application. We will endeavor to comply with your request.
3. All applicants will be notified as soon as possible of their acceptance in this year's parade. All entries in the parade must be approved by the Parade Committee. Any deviation from written Application or exceptions to the rules must be approved by the Parade Committee prior to their acceptance of the Parade Application.
4. Arroyo Grande Christmas Parade is supporting Toys for Tots. Participants are asked to bring a donation of one (1) unwrapped toy in lieu of an entrance fee, to be collected at the staging area at check-in.

Participant Information

1. To maintain the fun and excitement of the parade and the magic of Santa to young members of the crowd, no float shall have a live Santa except the official Santa provided by the parade organizers. **Parade entries with a live Santa will not be allowed to leave the staging area, and will not participate in future parades.**
- Initials*
2. Your position and lineup location will be emailed (to the email address provided in your application) on or about Nov. 20th.
 3. Position number cards will be distributed at your lineup location at parade check-in.
 4. Entry numbers must be placed on the left side of each entry.
 5. Please carry an identification banner if possible.
 6. All participants must be uniformed, costumed or appropriately attired.
 7. Any entry deemed hazardous to entries or the audience will not be allowed in the parade.
 8. Entries cannot be more than 17 ft. in height.
 9. Throwing of articles prohibited, especially candy.
 10. No alcohol of any kind will be allowed in the parade, and anyone who violates this rule will be removed from the parade.
 11. Entries consisting of solely advertising, or expressing political, social, etc. viewpoints, will not be acceptable.
 12. Vehicles and Floats **MUST** be at their line up area by 4:00 p.m.
 13. All other participants and entries **MUST** be in assigned place in staging area by 4:30 p.m.
 - 14. Parade will start promptly at 5:00 p.m.**
 15. Forward motion must be maintained throughout the parade route. Halting the parade for performance purposes is strictly forbidden.
 16. Units must maintain a minimum 20-foot distance throughout the entire parade. Spacing must not exceed 150 feet.
 17. If you find you are unable to participate, please notify us immediately.
 18. The Parade Committee accepts no responsibility for false statements made by applicants or entrants.
 19. In case of the threat of rain, a decision to cancel or continue the parade will be made by 10:00 a.m. on the day of the parade.
 20. Violations are subject to immediate removal from the parade, and may not be allowed to participate in future parades.

I have reviewed the above policies, and understand that any violation will result in denial of application for 2018.

Signature: _____ Date: _____

Printed Name: _____